



Serving Arkansas' Real Community Banks

NEWS RELEASE

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Arkansas Community Bankers Association announced today its selection of Celerit as preferred provider for Technology Solutions for member banks around the state. "Celerit has rapidly emerged as the solution for community banks wanting a business partner that understands the industry and can provide complete solutions at a predictable cost," according to Richard Trammell, ACBA's Executive Director. Celerit has a significant list of Arkansas clients that are 100% referenceable. The company provides everything from Network Management to complete outsourcing of core applications, check imaging, and document management, and also provides progressive options such as web sites, internet banking and merchant capture. Application processing is in a shared environment allowing Celerit to retain highly qualified staff to provide cost-effective services to community banks. Celerit uses an integrated core processing platform initially developed in Arkansas and used by hundreds of successful community banks nationwide.

Ron Harmon, Business Development Executive at Celerit, noted that "this designation means quite a bit to us coming from an organization like ACBA, and we certainly share their focus of supporting Arkansas' community banks." Celerit Executive Vice President David Harrington adds that "this partnership is another indication of our original and ongoing commitment to the success of our Arkansas community banks." The designation of preferred provider offers additional savings for ACBA members that make Celerit's service even more attractive.

Celerit Solutions is a client-focused Community Bank technology services company. Celerit Corporation serves a wide range of banks in Arkansas and across the U.S. with processing, technology staffing, application management, and managed network services. For more information on Celerit, contact Ron Harmon at (501) 312-2900 or visit www.celerit.com.

Community banks are independently owned and operated and are characterized by attention to customer service, lower fees and small business, agricultural and consumer lending. ACB has 148 independent community banks and thrifts in its membership and is the only trade association *exclusively* serving the interests of Arkansas' *Real* community banks.



celerit[®]

People who work for you.

Since 1985



Solutions for the technology needs of community banks

- Core Application Processing
- Check Imaging
- Document Imaging
- Internet Banking
- Merchant Capture
- Managed Network Services



www.celerit.com

What We Do

At Celerit, we align our technology services to a bank's specific business objectives to result in a business solution that's effective and measurable. Whether it's tailored outsourcing, community bank data processing, network management, or business and IT consulting, we always assess your business needs first.

Tailored Outsourcing (On Site or ASP Model)

- Ø Core Processing
- Ø Back Office
- Ø Help Desk
- Ø Operations
- Ø Network Systems
- Ø Business and Technical Analysis

Data Processing Services

- Ø Data Center Operations
- Ø Image Item Processing
- Ø Managed Network Services
- Ø Merchant Capture
- Ø Document Imaging



Network Management

- Ø Assessment of current network systems
- Ø Network operations management and monitoring
- Ø Situation & Gap Analysis
- Ø Systems Maintenance
- Ø Technical support - on-site, supplemental or helpdesk
- Ø Disaster recovery and data backup assessment and planning
- Ø End-to-End Solutions

Network Design and Support

- Ø Architecture design and planning of local area network (LAN) and wide area network (WAN)
- Ø Design and implement network hardware and workstation solutions
- Ø Maintain connectivity, performance and capacity
- Ø Host router management and maintenance
- Ø Desktop support, including management and deployment services

Systems Security and Monitoring

- Ø Intrusion detection systems and firewall management
- Ø Spam detection and protection
- Ø Anti-virus and firewall software and updates
- Ø Network scanning and intrusion prevention planning
- Ø Operating system and security patches
- Ø Web filtering
- Ø SPAM Filtering

Business and IT Consulting

- Business assessments
- Technology assessments
- Technology planning
- Technical programming
- Business process change

Business Highlights

- Celerit is endorsed by the Arkansas Community Bankers Association.
- Celerit has been featured in US News and World Report.
- Celerit partners with Software Earnings, Inc. to provide Merchant Capture technology.
- Celerit partners with Harland Financial Solutions to bring efficiencies to community banks.
- Celerit was chosen as a finalist for the Arkansas Business of the Year award.
- Celerit CEO Terry Rothwell is named by *Arkansas Business* magazine as one of Arkansas' Top Ten IT Executives.

"In today's marketplace, choosing the right partner is critical. With their complete solution and experienced staff, Celerit enables us to stay focused on what's important – our customers."

Kyle Patton
President/CEO
The Capital Bank, Little Rock, AR

